



# Fall Newsletter 2018



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## NEW VIDEOS



### Akua Intaglio Viscosity: Understanding the Consistency of the Ink

The unmatched working properties offered by the Akua lines of inks offer up creative potential unlike any other ink on the market. The innovative formulations responsible for these properties can lead to a range of questions from our printmakers—none more often heard than regarding Akua Intaglio’s viscosity, both across colors and over time. This question is tackled in the beautifully-shot and incredibly informative video below—select image above or [click here to learn more!](#)

[“Demystifying Akua Intaglio Inks” - Click Here for Printmaking Tips from Susan](#)



### Arnhem 400: Print to Sculpture (COMING SOON!)

Stay connected with us to learn more about the beautifully innovative processes utilized by Susan Rostow to create her stunning works celebrating the 400th year of Arnhem’s historic paper mill. This inspiring video provides rich detail and never-before-seen access into Susan’s studio and techniques!

## ARTIST SPOTLIGHT: NEIL BERGER

Born in Copenhagen and now residing in Shelburne, VT, Neil Berger is an internationally renowned printmaker and painter.

“These images are made by first applying large shapes with a brayer, and making later passes with a brush to apply more calligraphic marks. After 3 or 4 hours of working on the plate, I print in one pass. Being monotypes, subtraction plays an important role, either with a rag for softer marks or a piece of cardboard for bolder, slashing marks.”

To learn more about Neil and his work, select any of the images below.



# Instagram Contest!

## #WhatsOnYourPalette #AkuaInks



Hey Printmakers! We are having an Instagram contest in recognition of the wondrous color fields that make up our palettes. Think about how many times you have thought, "I would love to print my palette"-- well, here is your chance to share that excitement with the Akua printmaking community at large!

### Rules of engagement:

Snap a picture of your palette and share with us on Instagram! To enter, simply post a striking photo of your ink palette, follow us, tag us and hashtag **#WhatsOnYourPalette** and **#AkuaInks**, **#SpeedballArt**, **#Arnhem1618** or all three! We will select the most eye-catching images for our winners, but tag a friend or repost to share the contest! We will select three winners. Each winner will receive a \$50 credit to correlate with one of the three hash tagged brands!

Winners will be announced on Instagram on December 3, 2018

## New Products



Speedball is thrilled to now offer a new line of Etching Presses that perfectly pair quality and value. Available in either 12in. x 24in. or 24in. x 36in. sizes and with either direct or gear drive types, these impressive presses all carry a 5-year warranty and start as low as \$949. [Click here](#) to learn more about this great new offering!



We so appreciate all of you who have added Arnhem 1618® paper into your process! This incredibly high-quality and versatile paper is available NOW in 5-packs of full sheets (22in. x 30in.) that offer a value price and a range of paper pad sizes.

[Click here](#) or visit your local fine art retailer to learn more!



# Workshops & Demonstrations



Scenes from Amy Nack's Gel plate workshop in China

[Click here for Upcoming Workshops and Demos Directory](#)



Thank you to those who attended Susan Rostow's demo at Impact 10 , Santander, Spain! If you missed it or want to relive the moments, subscribe to the [Akua Printshop YouTube channel](#) to be notified when the video of the demo is posted.

## THANK YOU!



Scenes from IPCNY Printfest! Susan Rostow working with students (left) and artist Robin Holder (right) on the collaborative animation project.

Thank you to everyone who came to see us at the IPCNY Printfest! We received an overwhelming response to our collaborative animation project, and we cannot wait to share the final video once its finished! We'd like to give a special thank you to the artists who came down for their schedlued sessions, offering a full 30 minutes of focused creativity.

All of the artists who participated have made this project a great success! Subscribe to the [Akua Printshop YouTube channel](#) to be notified when the animation video is posted.