



**Speedball**  
ART PRODUCTS COMPANY

Printmaking | Drawing & Lettering | Paper | Metal Leaf | Ceramics

**TO:** Speedball Sales Team; Speedball Customer Service; Speedball Trade Partners  
**FROM:** Speedball Product Marketing  
**SUBJECT:** Product Discontinuation: Drawing 160 Drawing Journals  
**DATE:** August 20, 2020

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As part of an evaluation of Speedball's paper assortment, each product portfolio is being evaluated and assessed against a myriad of product marketing facets, particularly future viability. In doing so, Speedball has marked the following SKUs for discontinuation due to their overall performance. This letter was drafted to notify our valued trade partners of the outlined discontinuations. Unless noted for immediate discontinuation, Speedball will continue to fulfill orders until all inventory is depleted.

ITEM #	DESCRIPTION	INVENTORY STATUS
761069	Field Series Drawing 160 Journal – 6x9	Immediate discontinuation
761088	Field Series Drawing 160 Journal – 8x8	Inventory: 20
761107	Field Series Drawing 160 Journal – 10x7	Immediate discontinuation
761129	Field Series Drawing 160 Journal – 12x9	Inventory: 27
761411	Field Series Drawing 160 Journal – 14x11	Inventory: 309

To ensure satisfactory service is provided to our customers, we request that retailers be notified of this change immediately to provide as much time for planning and adjustment as is possible. As always, please let us know if you have any questions or concerns.

Sincerely,

Speedball Product Marketing