Speedball. TAKE 10

Stock the Paper



Fluid Bienfang

Arnhem

Fluid 100

hand-book journal...

QUATTRO Pastel Premier-

Flexi-Sketch Flip-Sketch

Don't miss your chance to take advantage of the value now offered by bringing all these superior brands into one home. See reverse for Program details.

# **How the Take 10 Program Works**

#### PROGRAM PARTICIPANTS:

Existing Preferred, Core, and Basic Speedball customers and distributor customers with brick & mortar retail locations.

## TIMING:

Retail customers can opt-in to participate in the program at any time throughout the calendar year; their net purchases will be prorated to reflect the month they joined to the end of the year.

### **ELIGIBILITY:**

Retailers will qualify by meeting these three requirements:

- 1. Stock Core SKUS
  - Fluid/Fluid 100
  - Travel Series
  - Bienfang Sketch & Trace Rolls
  - Arnhem



- Fluid, Arnhem or Travel Series

3. Pick 2 or more Specialty/Secondary categories – Choose at least 10 SKUS

Choose from 5 categories:

- Sketching
- Drawing
- Watercolor
- Pastel Premier
- Specialty





















# = 10% Year-End Rebate on all net paper purchases

- To remain eligible, the retailer must continue to stock all mandatory SKUs in a minimum number of stores (2/3 of chain stores)
- Speedball reserves the right to make final decision of eligibility. Verification of distribution will be conducted through purchase history and/or in-store validation.
- Your Speedball Sales Representative will provide your current stocking status and work with you to create a qualifying order.
- While most items are also available through our distribution partners, all items are available to direct Speedball accounts.

#### **REBATE:**

- The 10% rebate will be calculated on ALL net paper purchases from Speedball and distributors (not just on the required buy-in components)
- All existing discounts apply! Yes, you can double-dip. Participate in any national promotions or large order discounts and still get the 10% rebate on your net paper purchases at the end of the year.