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New UK Distributor Speedball Announces a New Distribution Agreement

Statesville, North Carolina: Speedball Art Products Co. today announced a distribution agreement in the UK, with the leading Art & Craft distributor, West Design Products. Beginning January 1st, 2022, West Design Products will become the new and exclusive distributor for the brand locally, taking over the responsibility of existing Speedball's customers as well as further developing Speedball's presence in the UK.

"We are very excited to rely on the West team to further grow our brand and footprint into the British Educational, Fine-Art and craft markets. We share similar values and looking forward to building a long-term partnership," says Mr. Dave Valliere, Vice President of Marketing & Business Development at Speedball Art.

"Speedball's world-renowned expertise for Printmaking products and Calligraphy is an ideal extension to our products portfolio and creates a strong synergy with our own expertise," says Mr. Owen Bray, Managing Director at West Design Products.

West Design Products will offer:

- A superior level of customer service
- Strong marketing support and dedicated Account Managers
- Extended stock and short delivery times

About Speedball: Speedball has a rich history of manufacturing fine art materials since 1899 in NC, USA. Speedball has been able to grow its product portfolio through innovation and acquisition, becoming a world-renowned brand for Screen Printing, Block Printing, Akua, Calligraphy and Illustration and Paper.